

NYSHFA
NYS HEALTH FACILITIES ASSOCIATION

NYSCAL
NYS CENTER FOR ASSISTED LIVING

EARN UP TO
6 CEUs
VIRTUALLY

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16 CEUs
LNHA & ACF/AL

CELEBRATING
75TH
ANNUAL
CONFERENCE
— & EXPO —

**TURNING STONE
RESORT & CASINO**

MAY 7-9
2024

CATERING BY:
OAKS

KOSHER MEALS PROVIDED BY:
Jewish Home of Central New York

SUPERVISION BY:
Rabbi Evan Shore
Shaarei Torah Orthodox Congregation of Syracuse

KEYNOTE SPEAKER
“**SULLY**”
CAPTAIN SULLENBERGER





STEPHEN B. HANSE, ESQ.
PRESIDENT • CEO

NYSHFA | NYSCAL



JENNIFER CARPENTIERI
CHAIRPERSON

NYSHFA

DANI GREENE
CHAIRPERSON

NYSCAL

CELEBRATING
75TH
NYSHFA | NYSCAL

GRACE UNDER PRESSURE.

This phrase was coined by Ernest Hemingway in a 1926 letter to F. Scott Fitzgerald. Since then, the phrase has been repeated to describe individuals working in difficult situations and facing extremely challenging circumstances, while displaying skill, leadership, dedication, and compassion in the face of adversity.

Captain "Sully" Sullenberger, our opening keynote speaker, is an individual who personifies grace under pressure. Captain Sullenberger was an ordinary person doing his job who found himself in an extraordinary situation and acted with grace under extreme pressure in safeguarding the lives of his passengers using his skill, leadership, dedication, and compassion to overcome tremendous adversity.

Skill, leadership, dedication, and compassion are attributes that truly describe the people providing essential care to the State's most vulnerable residents in our skilled nursing and assisted living facilities throughout New York. In the face of significant Medicaid underfunding and a long-term care workforce crisis, to name a few of the pressures providers face, NYSHFA | NYSCAL members perform with untold grace in providing essential care under a multitude of pressures day in and day out.

Providing care with grace given the pressures providers face is the result of consistent hard work, education, understanding and insight. As such, NYSHFA | NYSCAL is committed to ensuring our members have the necessary knowledge and resources to succeed with grace today and thrive going forward no matter the circumstances.

And our unwavering commitment to the success of our members is longstanding as NYSHFA | NYSCAL celebrates our 75th anniversary in 2024!

Our steadfast commitment to our members will be advanced at our 75th Annual Conference & Expo, where you will learn from and engage with industry, policy, operational and governmental leaders on the most significant topics presently facing providers, including, among other things, reimbursement changes and strategies; creative workforce approaches; the latest legal, regulatory, legislative, clinical and political insights; cutting edge operational approaches; and first hand regulatory and policy insights from CMS and DOH.

Enhance your power to lead with grace under pressure! Make your plans now to attend the 2024 NYSHFA | NYSCAL 75th Annual Conference & Expo on May 7 - 9 and ensure your future success today!



NYSHFA | NYSCAL
DISTINGUISHED SERVICE AWARD

"HONORING AN INDIVIDUAL WHO HAS, OVER A SIGNIFICANT PERIOD OF TIME, MADE SUBSTANTIAL, OUTSTANDING AND LONG-LASTING IMPACTS IN THE ADVANCEMENT OF LONG TERM CARE IN NEW YORK STATE"

— 2024 HONOREE —

Cornelius D. Murray, Esq.,
General Counsel for NYSHFA | NYSCAL,
will be presented with our Distinguished Service Award at our awards banquet on **Wednesday, May 8, 2024.**






Please join us in recognizing the tremendous contributions that Mr. Murray has made to NYSHFA | NYSCAL, its members and the long-term care industry at large.

H «HYBRID

EARN UP TO 6 CEUs VIRTUALLY WITH OUR HYBRID OPTION!

SCHEDULE-AT-A-GLANCE

EARN UP TO 16 CEUs AT OUR IN-PERSON EVENT

MAY 7-2024		SKILLED NURSING	ASSISTED LIVING
9:00 am - 10:45 am		 <p>CONFERENCE WELCOME & CONFERENCE KEYNOTE: INSPIRATION, LEADERSHIP & GRACE UNDER PRESSURE...LESSONS FOR ALL Captain "Sully" Sullenberger • Hero of the "Miracle on the Hudson"</p>	
11:00 am - 12:15 pm	H	<p>CENTERS FOR MEDICARE & MEDICAID SERVICES (CMS) David R. Wright • Director • Center for Clinical Standards & Quality Wanda Pamphile, PharmD, MPH • Commander • United States Public Health Service Tarrah Quinlan • Director of Education Development & Member Operations • NYSHFA NYSCAL</p>	<p>NATIONAL ASSISTED LIVING & WORKFORCE UPDATE Jill Schewe • Director of Policy and Regulatory Affairs • National Center for Assisted Living (NCAL)</p>
1:30 pm - 3:00 pm		<p>CATCHING A FALLING STAR - STOP YOUR CMS 5 STAR RATING FROM FALLING Amy Greer • Director of Quality Initiatives • Zimmet Healthcare Services Group, LLC</p>	<p>SELLING THE SENIOR LIVING EXPERIENCE Michael Marlow • The Marlow Group, Inc.</p>
3:15 pm - 4:45 pm	H	<p>DIVE INTO THE PULSE OF THE NATION WITH SIENA COLLEGE POLLS Dr. Donald Levy • Director • Siena College Research Institute</p>	
4:45 pm - 6:30 pm		<p>ENJOY COCKTAILS & LIGHT BITES AT THE EXPO!</p>	
6:30 pm		<p>HOSPITALITY SUITE - T.S. STEAKHOUSE</p>	
MAY 8-2024		SKILLED NURSING	ASSISTED LIVING
8:30 am - 10:00 am	H	 <p>DAY 2: OPENING SESSION THE HEART OF HEALING: STAYING RESILIENT & OPTIMISTIC IN HEALTHCARE'S SHIFTING LANDSCAPE Brett Culp: The Heart of Healing • Acclaimed Documentary Filmmaker & Author</p>	
10:15 am - 11:45 am		<p>ARE OUR INVESTIGATIONS REALLY THAT BAD? Linda Elizaitis RN, BS, RAC-CT, CDS • President • CMS Compliance Group</p>	<p>ENHANCING DEMENTIA CARE - BUILDING BETTER OUTCOMES TOGETHER Erica Salamida • Director of Community Outreach • Alzheimer's Association NYS Coalition</p>
11:45 am - 1:45 pm		<p>GRAB A BITE TO EAT AT THE EXPO</p>	
1:45 pm - 3:15 pm		<p>ELECTION OF OFFICERS - SKILLED NURSING LEGAL UPDATE Stephen B. Hanse, Esq. • President & CEO • NYSHFA NYSCAL Neil Murray, Esq. • Of Counsel • O'Connell and Aronowitz Attorneys at Law</p>	<p>ASSISTED LIVING LEGAL UPDATE Kurt Bratten, Esq. • Shareholder • O'Connell and Aronowitz Attorneys at Law</p>
3:30 pm - 5:00 pm		<p>RUGS, PDPM, & THE SNF-ECONOMY Marc Zimmet • President • Zimmet Healthcare Services Group, LLC Alicia Cantinieri • Sr VP Clinical Policy & Education • Zimmet Healthcare Services Group, LLC Grant Beebe • Director of Medicaid Policy • AHCA/NCAL Gedalia Klein • Executive Director • Northern Metropolitan Foundation for Healthcare</p>	<p>ASSISTED LIVING DINING: COMPLIANCE, NUTRITION & CULINARY EXCELLENCE Kileen Stark • Sr Director Business Development • CCL Hospitality Group Carole DeBonte • Director of Nutrition and Wellness • CCL Hospitality Group</p>
6:30 pm - 9:00 pm		<p>HONORING GENERAL COUNSEL NEIL MURRAY » CHAIRPERSON'S RECEPTION & AWARDS BANQUET » EARN 1 CEU</p>	
9:00 pm		<p>HOSPITALITY SUITE - TURQUOISE TIGER</p>	
MAY 9-2024		SKILLED NURSING	ASSISTED LIVING
8:30 am - 10:00 am	H	 <p>DAY 3: OPENING SESSION THE LONG TERM CARE WORKFORCE CRISIS...RESEARCH, EDUCATION PROGRAM ANALYSIS & THE FUTURE Dr. David Grabowski • Professor & Healthcare Policy Leader at Harvard Medical School Dr. Jean Moore • Director • SUNY School of Public Health Roya Agahi • Chief Nursing Officer • CareRite Centers Lisa Volk • Executive Director • Foundation for Quality Care</p>	
10:15 am - 11:45 am		<p>SKILLED NURSING NYS DEPARTMENT OF HEALTH UPDATE Valerie Deetz • NYSDOH</p>	<p>ASSISTED LIVING NYS DEPARTMENT OF HEALTH UPDATE Kelly Ann Anderson • NYSDOH</p>

MAY 7

8 am – 5 pm
CONFERENCE REGISTRATION

CONFERENCE WELCOME

Stephen B. Hanse, Esq.
President & CEO
NYSHFA | NYSICAL

SNF/AL
9 am – 10:45 am

CONFERENCE KEYNOTE

INSPIRATION, LEADERSHIP & GRACE UNDER PRESSURE...LESSONS FOR ALL

Captain "Sully" Sullenberger

Captain "Sully" Sullenberger, a true hero and icon of inspiration, leadership, and grace under pressure.

Join us as Captain Sullenberger shares with attendees his remarkable story of how on that fateful day in January 2009, he demonstrated extraordinary skill and composure when he successfully executed the emergency landing of US Airways Flight 1549 on the Hudson River, saving the lives of all 155 passengers and crew on board. His actions that day not only showcased his unparalleled piloting expertise but also exemplified the epitome of leadership in the face of adversity.

Captain Sullenberger will bring to the stage profound insights drawn from his unique experiences and challenges. His stories inspire audiences worldwide to confront challenges with courage, to lead with integrity, and to strive for excellence in all that they do.

A truly inspirational discussion you won't want to miss!



SNF
11 am – 12:15 pm

PANEL

CENTERS FOR MEDICARE & MEDICAID SERVICES (CMS)

David R. Wright

Director

Quality Safety & Oversight Group,
Center for Clinical Standards and Quality

Wanda Pamphile, PharmD, MPH

Commander

United States Public Health Service

Tarrah Quinlan

Director of Education Development & Member Operations

NYSHFA | NYSICAL

In this panel, key CMS representatives will speak about numerous federal initiatives impacting skilled nursing providers. Session participants will have the opportunity to ask questions of the panel.

AL
11 am – 12:15 pm

NATIONAL ASSISTED LIVING & WORKFORCE UPDATE

Jill Schewe

Director of Policy and Regulatory Affairs

National Center for Assisted Living (NCAL)

This national update will feature assisted living trends and the most recent workforce data including NCAL's priorities, key initiatives, and resources to advance our profession. Join the conversation and share the New York perspective with your NCAL representative. You will learn what activities federal policymakers are undertaking that impact assisted living, hear about the current national workforce, regulatory, and legislative trends, and developments as well as the current efforts and resources to help assisted living professionals succeed now and in the future.

12:15 pm – 1:30 pm
LUNCH ON YOUR OWN
(Kosher Lunch will be Provided)

SNF
1:30 pm – 3 pm

CATCHING A FALLING STAR - STOP YOUR CMS 5 STAR RATING FROM FALLING

Amy Greer
Director of Quality Initiatives
Zimmet Healthcare Services Group, LLC

CMS' s Five-Star Quality Rating System frequently changes. However, we are less used to changes in the Quality Measures. Find out what your facility can expect when quality measures and staffing "unfreeze." This session will provide an overview of both Five-Star and Quality Measure Systems, along with recent and anticipated changes. Attendees will learn to: 1. Articulate an understanding of Five-Star and Quality Measures; 2. Discuss changes to the system and "frozen" measures; 3. Describe the staffing model; and 4. Learn how to adjust internal QAPI processes to accommodate these changes.



DIVE INTO THE PULSE OF THE NATION WITH SIENA COLLEGE POLLS

Dr. Donald Levy
Director
Siena College Research Institute

Every day, Siena Polls light up your screens – from top-tier newspapers like The New York Times to your favorite cable news channels, podcasts, and even late-night comedy shows. And for the past two years running, the Siena College Research Institute has been crowned the most accurate pollster in the U.S. by Nate Silver's FiveThirtyEight.com.

Dr. Don Levy, the esteemed director of the Siena College Research Institute, will be joining us for a riveting discussion. Together, we'll unpack the latest poll findings, delving into the pulse of the nation on critical issues like the country's trajectory, national leadership, and the deciding factors shaping voters' choices.

This is an opportunity to glean insights straight from the source on U.S. politics and the impending 2024 election. Join us for a discussion that's both informed and insightful and hear from an insider's perspective.

AL
1:30 pm – 3 pm

SELLING THE SENIOR LIVING EXPERIENCE

Michael Marlow
President
The Marlow Group, Inc.

"Marketing to the Collective" has historically been our approach to achieving occupancy success. However, research clearly points in a new and much more effective direction - "Selling to the Individual." This approach demands the adoption of a true sales culture in our communities. This culture is operationalized through 8 Sales Standards, which when executed daily, ensure your occupancy success.

SNF/AL
3:15 pm – 4:45 pm

VISIT WITH VENDORS & ENJOY A COCKTAIL!



4:45 pm – 6:30 pm

EXHIBITOR RECEPTION

6:30 pm
KOSHER DINNER

SPONSOR: ATLANTIC, TOMORROW'S OFFICE



STEAKHOUSE

6:30 pm

**TS STEAKHOUSE
HOSPITALITY ROOM OPENS**

*Ignite Your Evening with
Entertainment & Light Bites!*

SPONSOR: ONEGROUP

DINNER IS ON YOUR OWN



MAY 8

7 am – 10 am
BREAKFAST ON YOUR OWN
Bagels/Muffins Served at Morning Education Programs. (Kosher Food Provided)



SNF/AL
8:30 am – 10 am

DAY 2: OPENING SESSION

THE HEART OF HEALING: STAYING RESILIENT & OPTIMISTIC IN HEALTHCARE'S SHIFTING LANDSCAPE

Brett Culp

Acclaimed Filmmaker and Author

Right now, nearly every aspect of healthcare is shifting and being re-imagined. Workforce shortages, stress, and burnout have deeply altered the landscape. In each part of the industry, medical professionals continue to make a difference for patients, families, and communities through their commitment and passion. In this uplifting keynote, acclaimed filmmaker Brett Culp shares powerful stories from his newest documentary about everyday heroes in healthcare. Through these inspiring real-life stories, attendees will gain fresh insights on leadership, empowerment, and resilience in this ever-changing environment. This encouraging presentation equips audiences to face their fears about change, embrace a spirit of innovation, and move forward with confidence and optimism.

SPONSOR: ONEGROUP

SNF

10:15 am – 11:45 am

ARE OUR INVESTIGATIONS REALLY THAT BAD?

Linda Elizaitis RN, BS, RAC-CT, CDS

President

CMS Compliance Group

Although you may not want to hear it, your investigations could probably use some work and your investigators more education. In this session, you'll recognize how your organization's investigations likely need some enhancement and understand how many facility investigations don't really include sufficient information to support how you concluded that there was no abuse, neglect or mistreatment after an occurrence. The presenter will provide insight into regulatory expectations and best practices for conducting a sound investigation. Attendees will also gain clarity on understanding what's really supposed to be reported.

SNF

3:30 pm – 5 pm

PANEL

RUGS, PDPM, & THE SNF-ECONOMY

Marc Zimmet

President

Zimmet Healthcare Services Group, LLC

Alicia Cantinieri

Sr VP Clinical Policy & Education

Zimmet Healthcare Services Group, LLC

Grant Beebe

Director of Medicaid Policy

AHCA/NCAL

Gedalia Klein

Executive Director

Northern Metropolitan Foundation for Healthcare

Skilled Nursing does not follow normal economic principles. Where businesses have "revenue & expenses," SNFs have "Reimbursement and allowable costs." SNFs also have little control over their pricing - government and insurance companies tell providers how much they'll pay. The typical SNF has a dozen reimbursement formulas at play, all connected in some way to the others, but also to compliance, Five-Star, expenses, staffing, and other metrics that define the SNF Data Profile. Medicaid is the largest payer of SNF care in New York. This panel will discuss how changes from RUGs to PDPM will resonate across the entire SNF-economy, and what providers can do now to best prepare.

11:45 am – 1:45 pm

LUNCH AT THE EXPO

SNF

1:45 pm – 3:15 pm

ELECTION OF OFFICERS

SKILLED NURSING

LEGAL UPDATE

Stephen B. Hanse, Esq.

President & CEO

NYSHFA | NYSCAL

Neil Murray, Esq.

Of Counsel

O'Connell and Aronowitz Attorneys at Law

Our presenters will discuss the current legal and regulatory challenges and priorities for the skilled nursing sector. Receive the latest information on current legal cases and strategies for moving forward.

MAY 8

IT'S NYSCAL DAY!

AL
10:15 am – 11:45 am

ENHANCING DEMENTIA CARE - BUILDING BETTER OUTCOMES TOGETHER

Erica Salamida
Director of Community Outreach
Alzheimer's Association New York State Coalition

Over six million Americans are living with Alzheimer's disease, including 460,000 New Yorkers many of which are living in assisted living environments. While scientific advancements are leading to great strides in strategies for prevention, detection, and diagnostics, providing and promoting high quality care to those currently living with the disease remains a priority for the Alzheimer's Association.

Learn the latest information on risk factors, research trends and available treatments. Explore the latest iteration of Dementia Care Practice Recommendations and how you as a professional care provider can apply them in your care setting. Hear how your community can utilize the services of and partner with the Alzheimer's Association Chapter nearest you.

11:45 am - 1:45 pm
LUNCH AT THE EXPO

AL
1:45 pm – 3:15 pm

ASSISTED LIVING LEGAL UPDATE

Kurt Bratten, Esq.
Shareholder
O'Connell and Aronowitz Attorneys at Law

Join Kurt Bratten, NYSCAL's general counsel, for this assisted living update comprised of current and pertinent legal and regulatory information. You will gain valuable insights and be well-informed of the ever-evolving assisted living landscape.

AL
3:30 pm – 5 pm

PANEL ASSISTED LIVING DINING: COMPLIANCE, NUTRITION & CULINARY EXCELLENCE

Kileen Stark
Sr Director Business Development
CCL Hospitality Group

Carole DeBonte
Director of Nutrition and Wellness
CCL Hospitality Group

Join us for an enlightening presentation that explores the intricate intersection of assisted living dining regulations, wellness priorities, and elevating the overall dining experience.

Our expert speakers will share insights into navigating the regulatory landscape, implementing effective compliance protocols, and utilizing creative approaches to culinary offerings. Whether you're a dining services professional or executive director, this session offers valuable knowledge to enhance the dining experience in your community, fostering an atmosphere where residents can savor not only their meals but also the joy of communal dining.

6:30 pm - 9 pm

CHAIRPERSON'S RECEPTION & AWARDS BANQUET



HONORING NEIL MURRAY, ESQ.

EARN 1 CEU!



9 pm

**TURQUOISE TIGER
HOSPITALITY ROOM OPENS**

**Unleash Your Senses!
Fun, Music, Dancing,
Networking, & Cocktails Await!**

SPONSOR: HMM, CPAs LLP

MAY 9

7 am – 10 am

BREAKFAST ON YOUR OWN

Bagels/Muffins Served at Morning Education Programs.
(Kosher Food Provided)



Dr. David Grabowski

*Professor & Healthcare Policy
Leader of Harvard Medical School*



Dr. Jean Moore

*Director
SUNY School of Public Health*



Roya Agahi

*Chief Nursing Officer
CareRite Centers*

SNF/AL
8:30 am – 10 am

SNF
10:15 am – 11:45 am

SKILLED NURSING NYS DEPARTMENT OF HEALTH UPDATE

Valerie Deetz

*Deputy Director Office of Aging and Long-Term Care
NYS DOH*

Join NYS Department of Health leadership for this informative update for skilled nursing providers.

AL
10:15 am – 11:45 am

ASSISTED LIVING NYS DEPARTMENT OF HEALTH UPDATE

Kelly Ann Anderson

*Director of Adult Care Facility and Assisted Living Surveillance
NYS DOH*

Join NYS Department of Health leadership for this informative update for assisted living providers.



PANEL

DAY 3: OPENING SESSION

THE LONG-TERM CARE WORKFORCE CRISIS...RESEARCH, ANALYSIS & THE FUTURE

MODERATOR: Lisa Volk, Executive Director, Foundation for Quality Care

Providers throughout New York are fighting to compete in the labor market for critical staff in the face of Medicaid shortfalls resulting in fewer dollars available to attract, recruit and retain staff. Our distinguished panelists representing the national, state and direct care perspectives will share their research, analysis, perspective, and policy recommendations on the future of staffing in the long-term care sector.

Be part of the conversation.

11:45 am
Boxed Lunch Pick Up

GET THE DETAILS!

FULL / MULTI REGISTRATION

PACKAGES INCLUDE:

- Welcoming Gift
- Education Programs / Materials
- Receptions
- Wednesday Awards Banquet
- Admission to the Hospitality Suites
- Admission to the Expo, Tuesday Reception & Wednesday Lunch with Vendors
- Thursday Boxed Lunch

REGISTRATION:

The prices listed on the registration form are available for all registrations received prior to April 12, 2024. Registrations received after April 12, 2024, need to add \$100.00 for each Full Package and \$50.00 for each daily package.

CAN I GET THE MEMBER RATE?

Members of NYALTCA, NYPA, Southern New York, Greater New York and the NYCACHCA may register at the NYSHFA | NYSCAL Member rate. Please indicate membership by checking the box located under the Name Badge Information section.

CONFERENCE APP

NYSHFA | NYSCAL will utilize a Conference App for all presentations and handouts. In addition to presentations, the schedule, speaker list, exhibitor and sponsor information will be included on the app. This website-based app is available for use on your mobile phone, tablet or desktop. No paper conference material will be distributed.

SPONSOR: HEALTH SYSTEM SERVICES

LODGING & MEALS:

Lodging is not included in your registration fee. Details on reserving a room follow. All meals are not included. Tuesday Lunch and Dinner, and Wednesday/Thursday Breakfast are on your own. The Expo Luncheon and Awards Banquet on Wednesday, May 8, 2024, and Boxed Lunch are included with each Full registration.

SPECIAL DIETS:

Kosher Meals Provided By: Jewish Home of Central New York, Catering by OAKS. Supervision by Rabbi Evan Shore, Shaarei Torah Orthodox Congregation of Syracuse. For any concerns regarding your request contact Erin Armstrong at 518.462.4800 ext. 22.

AMERICANS W/ DISABILITIES ACT:

If you need services identified in the A.D.A. in order to attend this Conference, please call Laurie Robertson at 518.462.4800 ext. 12.

CANCELLATION POLICY:

Cancellation requests must be received two weeks prior via email to earmstrong@nyshfa-nyscal.org. Full refunds will be processed for requests received within the deadline, after that refunds will be processed on a case-by-case basis. No refunds during or after the conference will be issued. No shows will be billed.

UNABLE TO ATTEND IN PERSON?

Our **HYBRID VIRTUAL PACKAGE** will offer you access to select daily sessions. Sessions marked "Hybrid" will be live streamed from the Turning Stone Resort & Casino. Sessions must be attended at the scheduled time. On-demand options are NOT available.

EARN UP TO 6 CEUs VIRTUALLY!

IT'S EASY TO REGISTER!

1 » Visit the NYSHFA | NYSCAL website for no hassle ONLINE REGISTRATION: [NYSHFA-NYSCAL.ORG](https://www.nyshfa-nyscal.org)

2 » Complete the form on the next page and send it to Erin Armstrong: » earmstrong@nyshfa-nyscal.org or FAX: 518.426.4051

Turning Stone

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RESERVATION CODE: NYSHFA | NYSCAL

ROOM BLOCK CUTOFF DATE: MONDAY, APRIL 15, 2024

ROOM RATES

\$119	Inn at Turning Stone*	\$128-\$163	Sandstone Hollow Room*	\$199	Hotel Room
\$259	Tower Room	\$399	Lodge Suite	\$339	Tower Deluxe Suite

**Additional Hotel Options are ¼ mile from Turning Stone, with complimentary on-demand shuttle service door to door. Includes continental breakfast, fitness center and pool.*

GUEST ROOM DESCRIPTIONS:
www.turningstone.com

Please reserve your room before April 15, 2024 to secure the group rate. The hotel will honor the group rate prior to April 15th. Please note that hotel rooms might be sold out prior to the cutoff date. You are encouraged to book your room well in advance.

ARE YOU A FIRST TIME ATTENDEE? Receive a \$75.00 DISCOUNT OFF your total registration fee!

Name: _____ Name For Badge: _____

Title: _____ NAB Identifier: R _____

Facility Name: _____ SNF AL

Address: _____

Attendee Email: (Required) _____ Phone: _____

Emergency Contact: _____ Phone: _____



TURNING STONE RESORT & CASINO | MAY 7-9-2024

ARE YOU A FIRST TIME ATTENDEE?

TAKE \$75 OFF YOUR TOTAL REGISTRATION FEE!



MULTI FACILITY PACKAGE:*		MEMBER	NON-MEMBER
<input type="checkbox"/> MULTI-FACILITY GROUP REGISTRATION <i>(Online Registration Not Available)</i> Register all employees and spouses/guests for a combined group fee. Please complete this form and return. Once received, a spreadsheet for your attendees will be provided to you.		\$4600	\$4900
FULL PACKAGE:*		MEMBER	NON-MEMBER
<input type="checkbox"/> REGISTRATION FEE <i>(Add \$100 to Registration After 4/12/24)</i>		\$750	\$850
<input type="checkbox"/> SPOUSE / GUEST REGISTRATION <i>(Includes Awards Banquet)</i> All attendees MUST register. Fee does NOT include Education Sessions.		\$375	\$475
DAILY PACKAGE:*		MEMBER	NON-MEMBER
<input type="checkbox"/> DAILY REGISTRATION <i>(Fee is Per Day Attending - Add \$50 to Registration After 4/12/24)</i> Single Day Packages ONLY include admission to events on the day(s) purchased and a welcome gift.	<input type="checkbox"/> TUESDAY	\$450	\$550
	<input type="checkbox"/> WEDNESDAY	\$375	\$475
	<input type="checkbox"/> THURSDAY	\$375	\$475
<input type="checkbox"/> Add Wednesday Night Awards Banquet <i>(Select ONLY if You are NOT a Full Conference or Multi Attendee)</i>		\$125	\$125
HYBRID PACKAGE: <i>(Live Broadcast of Select Sessions)</i>		MEMBER	NON-MEMBER
<input type="checkbox"/> EARN UP TO 6.0 CEUs <i>(Add \$50 to Registration After 4/12/24)</i> CPAs can only receive credit for LIVE sessions		\$415	\$515

SPECIAL DIETARY REQUESTS:

- Kosher
- Vegetarian
- Vegan
- Gluten-Free

PLEASE CHECK STATUS OF REGISTERED ATTENDEE:

- NYSHFA | NYSCAL Facility Member
- NYSHFA | NYSCAL Associate Member
- NY Chapter ACHCA Member
- NYPA Member
- NYALTCA Member
- Southern NY Association
- Greater NY Association
- Non-Member

***INCLUDES:** Educational Programs / Materials, Receptions, Admission to the Expo, Hospitality Suite, Awards Banquet & Welcoming Gift

TOTAL: \$ _____

PAYMENT INFORMATION: AMEX DISCOVER MASTERCARD VISA CHECK (Please Make Checks Payable to NYSHFA)

Credit Card Number: _____	Exp. Date: _____
Cardholder Name: _____	
Authorized Cardholder Signature: _____	

SEND REGISTRATION FORM TO ERIN ARMSTRONG VIA

- » **EMAIL:** earmstrong@nyshfa-nyscal.org
- » **FAX:** 518.426.4051
- » **MAIL:** NYSHFA | NYSCAL
33 Elk St • Suite 300
Albany • NY • 12207

I authorize NYSHFA/NYSCAL to use the above MasterCard, Discover, VISA, or AMEX to charge applicable registration fees. I also understand that registration fees of those who cancel after the cancellation deadline or fail to attend are forfeited. No-shows will be billed. Substitutions are permitted and encouraged.

NYSHFA-NYSCAL.ORG

STAY CONNECTED!

CELEBRATING
75TH
 NYSHFA NYSCAL

2024 NYSHFA | NYSCAL
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 Contact Laurie Robertson @ 518.462.4800 x12

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