

18TH ANNUAL

ART FROM THE HEART PROGRAM



SUBMIT YOUR ARTWORK

*This program is designed to spotlight the resident
artists of NYSHFA | NYSCAL Member facilities!*

**ART CREATIVITY CAN POSITIVELY
INFLUENCE SENIOR HEALTH!**

FOUNDATION 
for QUALITY CARE

NYSHFA | NYSCAL

FOUNDATION FOR QUALITY CARE LAUNCHES 18TH ANNUAL

VIRTUAL - ART FROM THE HEART PROGRAM

The Foundation for Quality Care, Inc., and the New York State Health Facilities Association | New York State Center for Assisted Living (NYSHFA | NYSCAL) are thrilled to launch the **18th Annual Virtual "Art from the Heart" program**, which is designed to spotlight the artists who live in member facilities.

With the ongoing restrictions on skilled nursing and assisted living facilities due to COVID-19, the Foundation for Quality Care is once again holding this year's **Art from the Heart Program** virtually. ***NYSHFA | NYSCAL members are invited to submit the entry form and a photograph of their resident's artwork online or via email, instead of sending the piece in the mail.***

Those of you who are fortunate to work in the skilled nursing and assisted living professions are well familiar with the special gifts and images created by the residents entrusted in your care. As your Statewide Association we believe it is important to continually recognize the creative abilities of your dynamic residents.

Last year, more than 80 entries were submitted from across New York State and 13 pieces were chosen for the 2022 wall calendar.

As in the past, an independent panel of judges will select 13 winning entries which will be featured in the **2023 Art from the Heart wall calendar**, and will also be displayed on the NYSHFA | NYSCAL website.

The **"Art from the Heart" calendar** will be distributed to the artists, their families, NYSHFA | NYSCAL member facilities, state lawmakers, and government officials. Please join the many facilities which have participated previously.

HAVE SOME FUN AND HELP US RECOGNIZE THE TALENTED AND VIBRANT ARTISTS WHO RESIDE IN YOUR FACILITY!



ALL ENTRIES MUST BE SUBMITTED BY:
DEADLINE: JUNE 24TH

CONTEST RULES & REGULATIONS

1. A maximum of two entries per facility will be accepted
 - Members are encouraged to hold an art contest in your facility to select which artwork will be submitted to NYSHFA | NYSCAL. You may wish to have your residents vote or invite a local art teacher or artist to help with the judging
2. One entry per artist will be accepted
 - The artist must be a resident of a NYSHFA | NYSCAL member facility at the time of submission
 - The artwork must have been created while the resident resided in the facility and cannot be greater than five years old
3. All art submitted must be the resident's original creation and idea
 - The design may not be a copy or duplicate of any previously published artwork
4. Submissions must be a drawing or painting
 - Artwork may be black and white or multicolored
 - It may be done in any of the following media: oil paint, tempura paint, watercolors, ink, pastels, etchings, pencils, charcoal, markers or other similar media
5. The entry form and a photograph of the artwork must be submitted online at **www.nyshfa-nyscal.org/fqc/art-from-the-heart** or email **joconnor@nyshfa.org**
 - Do NOT send the artwork via mail. (*See artwork upload instructions below*)

— INSTRUCTIONS FOR ARTWORK UPLOAD —

- Works of art must be submitted in JPG format
 - Each image should be of the work only
 - Do not send images of works that include watermarks or frames
 - Use indirect light to minimize glare
 - Take the photo as straight on as possible to prevent distortion and hold as still as possible
 - Check your image for blurriness and make sure it is clear
6. Entries that do not comply with any of the contest requirements or are received after the deadline will not be considered.

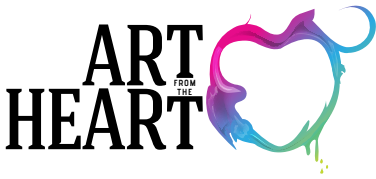
JUDGING

Entries will be judged on visual impact, artistic merit, originality of concept and overall appeal. An independent panel of judges will select 13 winners which will be published in the 2023 calendar.

The Foundation for Quality Care will notify the winning artist's facility and request that the original artwork be mailed to us so that high resolution images can be created for the calendar.

— OTHER INFORMATION —

The Foundation reserves the right to authorize the reproductions of all entries in any form and to use the winners' names for promotional purposes without compensation to the artist.



ENTRY FORM

Name of Resident: _____

Date of Birth: _____ Age: _____ Gender: ☐ Male ☐ Female

Title of Artwork: _____

Medium: _____ Year Created: _____

Note: Artwork Must Be Created While Artist Has Resided in a Member Facility. Please Indicate Year Created.

Name of Facility: _____

Facility Address: _____

Phone: _____ Fax: _____

— **CONSENT AND ORIGINALITY** —

By submitting this form, I agree that I am in compliance with all of the listed rules and regulations. I hereby grant the Foundation for Quality Care, the New York State Health Facilities Association and the New York State Center for Assisted Living permission to use my artwork and name for reproduction and promotional purposes and/or to display my artwork without compensation. I understand that my artwork may be exhibited at various venues and may be released for use by media outlets, including television, newspaper, magazine or Web / Internet / Intranet. I hereby certify that this is my ORIGINAL WORK and IDEA and is not a copy of any published art or any other materials protected by copyright laws. Three signatures are required below.

Resident's Signature: _____ Date: _____

Resident's Name (Print): _____

Name of Activity Director: _____ Email: _____

Name of Administrator: _____ Email: _____

— **HOW TO SUBMIT ARTWORK** —

Visit NYSHFA | NYSCAL's site to upload your files at www.nyshfa-nyscal.org/fqc/art-from-the-heart/
or send via email to Joanne O'Connor at joconnor@nyshfa.org

**ALL ENTRIES MUST BE SUBMITTED BY:
DEADLINE: JUNE 24TH**

QUESTIONS? Call Joanne @ 518.462.4800 ext. 23

NYSHFA-NYSCAL.ORG

STAY CONNECTED!



FOUNDATION 
for **QUALITY CARE**

[NYSHFA](#) | [NYSCAL](#)