



17TH ANNUAL *virtual*
ART FROM THE HEART PROGRAM

CONTEST RULES & REGULATIONS

1. A maximum of two entries per facility will be accepted. Members are encouraged to hold an art contest in your facility to select which artwork will be submitted to NYSHFA | NYSCAL. You may wish to have your residents vote or invite a local art teacher or artist to help with the judging
2. One entry per artist will be accepted. The artist must be a resident of a NYSHFA | NYSCAL Member facility at the time of submission. The artwork must have been created while the resident resided in the facility and cannot be greater than five years old
3. All art submitted must be original and be the resident's original creation and idea. The design may not be a copy or duplicate of any previously published art
4. Submissions must be a drawing or painting. Artwork may be black and white or multicolored. It may be done in any of the following media: oil paint, tempera paint, watercolors, ink, pastels, etchings, pencils, charcoal, markers, or other similar media
5. This year we are accepting only digital images of the resident's artwork for the safety and health of our long-term care community. Please find the "upload" button below to attach your artwork
6. Entries that do not comply with any of the contest requirements or are received after the deadline will not be considered

INSTRUCTIONS FOR ARTWORK UPLOAD

- Works of art must be submitted in JPG / PNG format. Each image should be of the work only
- Do not send images of works that include watermarks or frames
- Ensure when taking the image that there is proper light. Indirect light is best to use to minimize glare
- Take the photo as straight on as possible to prevent distortion
- Check your image for blurriness and make sure it is clear

JUDGING

Entries will be judged on visual impact, artistic merit, originality of concept, and overall appeal. An independent panel of judges will select 13 winners which will be published in the 2022 calendar. The Foundation for Quality Care will notify the winning artist's facility and request that the original artwork be mailed to us so that high-resolution images can be created for the calendar.