

For Immediate Release
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Contact: Richard S. Patterson
(518) 462-4800 Ext. 19

BRENDA SCOVELLO SEEBER RECEIVES ADMINISTRATOR OF THE YEAR AWARD

NISKAYUNA, N.Y. – Brenda Scovello Seeber, Administrator of Kingsway Manor Assisted Living in Schenectady, NY has received the 2019 Administrator of the Year Award from the New York State Center for Assisted Living (NYSCAL). The award was presented on May 7th at the 2019 NYSCAL Awards Banquet during the Association’s annual conference in Verona, NY.

Brenda Scovello Seeber has been employed at Kingsway Manor Assisted Living since 1999. During her 20 years with Kingsway Manor, she has fostered the strength of the interdisciplinary team by acknowledging that every staff member is an integral part in the daily care of the residents in the facility. Her unwavering commitment to quality is just one of the many attributes that makes her successful. She helped lead Kingsway Manor to the American Health Care Association/National Center for Assisted Living’s National Bronze Quality Award and then the National Silver Quality Award. Her community is consistently voted "Best in Class" as measured monthly by Pinnacle Customer Satisfaction and Employee Satisfaction. In addition, her Community was voted 2018 Best Assisted Living in a poll conducted by the local newspaper with wide-spread circulation. Over Brenda’s 40-year career in health care, she has served on many provider and Department of Health committees, striving to improve care and services for those who reside in assisted living facilities throughout New York State. A dedicated NYSCAL member, Brenda has served as Chairperson of the NYSCAL Executive Committee since 2014 and on the NYSCAL Board of Directors since 2009.

“Brenda is an accomplished leader in the assisted living profession. She has vast knowledge of this industry and is valued by colleagues, peers, staff and residents,” said Michael McPartlon, President and CEO of Kingsway Community. “We are proud that she has been honored with this prestigious award from NYSCAL.”

The NYSCAL Administrator of the Year Award recognizes an adult care/assisted living administrator who demonstrates outstanding innovation, achievement, and capabilities in their provision of high quality person-centered care in a service-oriented culture in an adult care/assisted living community.

Winners received an engraved obelisk and were invited to attend the NYSHFA/NYSCAL annual conference.

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The New York State Health Facilities Association/New York State Center for Assisted Living (NYSHFA/NYSCAL) is a member-driven association of providers of long term care services, caring for individuals of all ages in proprietary, not-for-profit, and government-sponsored skilled nursing, post-acute, rehab, adult care and assisted living communities across the state of New York. NYSHFA/NYSCAL is dedicated to assisting its members in achieving excellence in the provision of efficient and effective quality long term care services through leadership, professional development and active involvement in the shaping of public policy.