NYSHFA’s Foundation for Quality Care ("FQC" or "Foundation"), is pleased to announce a new Platinum Level Sponsorship Program to assist the Foundation in raising funds for special projects to meet our mission:

The FQC pioneers and promotes strategies that advance and improve the quality of care for individuals receiving long term care services throughout New York State.
Our workplan goal for 2020 is to create programs and pilot new ideas related to our top priorities, which include increasing and maintaining our SNF / AL workforce, enhancing the ability of providers to provide high-level post-acute care services, and advocating for policies that ensure the safety and well-being of our elders.

In doing so, the Foundation needs to raise funds to conduct the groundwork for these initiatives and partner with other experts during this process.
The Platinum Level Sponsorship Program, offered at ten thousand dollars, will have several different categories for membership and each category will only have one Platinum Level Sponsor. The sponsorship will be for one year with the right for first refusal each year thereafter.

THESE CATEGORIES INCLUDE:
PER BUSINESS TYPE

Pharmacy
Financial Management / Accounting
Business Consulting / Management Resources
Medical Supply / DME
Reimbursement Specialists
Technology / EMR Services
Compliance / Other

NYSHFA-NYSCAL.ORG
PART 1

Yearly Conference Sponsorships
ANNUAL CONFERENCE & EXPO

• Vendor Booth Space with Choice of Location
• Three (3) Attendees for Booth Space
  (Includes Access to Education)
• Logo Representation on Conference Banner and Window Shade
• Acknowledgment at Opening Ceremony
• Opportunity to Welcome Conference Speakers
• Complimentary Admission to Receptions and Hospitality
  (does NOT include the Annual Awards Banquet)
• Logo Represented on App Software
• Logo Listed as Sponsor on all Conference Print Marketing
  Materials, including the Conference Web Page
• Inclusion on Conference Social Media Posts
FALL EDUCATION CONFERENCE

- Vendor Table with Choice of Location
- Three (3) Attendees for Table (Includes Access to Education)
- Logo Representation on Conference Banner and Window Shade
- Acknowledgment at Opening Ceremony
- Opportunity to Welcome Conference Speakers
- Complimentary Admission to Reception and Luncheon
- Logo Represented on App Software
- Logo Listed as Sponsor on all Conference Print Marketing Materials, including the Conference Web Page
- Inclusion on Conference Social Media Posts
NURSE LEADERSHIP CONFERENCE

- Vendor Table with Choice of Location
- Three (3) Attendees for Table (Includes Access to Education)
- Logo Representation on Conference Banner and Window Shade
- Acknowledgment at Opening Ceremony
- Opportunity to Welcome Conference Speakers
- Complimentary Admission to Reception and Luncheons
- Logo Represented on App Software
- Logo Listed as Sponsor on all Conference Print Marketing Materials, including the Conference Web Page
- Inclusion on Conference Social Media Posts
SOCIAL WORKER | ACTIVITIES CONFERENCE

• Vendor Table with Choice of Location
• Three (3) Attendees for Table (Includes Access to Education)
• Logo Representation on Conference Banner and Window Shade
• Acknowledgment at Opening Ceremony
• Opportunity to Welcome Conference Speaker
• Complimentary Admission to Reception and Luncheons
• Logo Listed as Sponsor on all Conference Print Marketing Materials, including the Conference Web Page
• Inclusion on Conference Social Media Posts
EMERGENCY PREPAREDNESS CONFERENCE

- Vendor Table with Choice of Location
- Three (3) Attendees for Table (Includes Access to Education)
- Logo Representation on Window Shade
- Acknowledgment at Opening Ceremony
- Opportunity to Welcome Conference Speakers
- Logo Listed as Sponsor on all Conference Print Marketing Materials, including the Conference Web Page
- Inclusion on Conference Social Media Posts
HEALTH CARE OPEN GOLF TOURNAMENT

- Logo Listed as Sponsor on all Tournament Print Marketing Materials, including the Conference Web Page
- Acknowledgment at Opening Ceremony
- Logo Representation on Signage at Tournament & Reception
- Logo on Screen Tournament PowerPoint Presentation Displayed on a Loop Before and During Reception
PART 2

NYSHFA | NYSCAL

Annual Associate Membership
PART 3

Digital Sponsorship Representation

- Logo on NYSHFA | NYSCAL Website
- Photo and Contact Information of Lead Representative on Website
- Sponsor Name in Text Format on Staff Emails
- Sponsors Logo will be Represented on Weekly Member Mailings
PART 4

Additional Platinum Sponsorship Opportunities

• Invitation to Legislative Visitation Day
• Select Webinar and Audio Conference Sponsorship Acknowledgment
• Invitation to Present to Board of Directors Once Per Year
• Visually Represented at One Day Seminars or NLI Pre-Con
• Invitation to Multi-Owners CEO Meeting
• Acknowledgment at Town Hall Meetings
• Invitation to Attend AHCA Congressional Briefing
Sponsorship Commitments Begin:

FEBRUARY 1, 2020

Payment Options

- $10,000
  3% DISCOUNT
  IF PAID IN FULL BY
  FEBRUARY 15, 2020

- Three (3) Installments
  $5,000 – February 15th
  $2,500 – April 15th
  $2,500 – June 15th

Sponsorship Status becomes Effective Upon Receipt of Funds –