

For Immediate Release  
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**MIDDLETOWN PARK REHABILITATION AND HEALTHCARE CENTER**  
**RECEIVES INNOVATIVE PRACTICE AWARD**

ALBANY, N.Y. – The Middletown Park Rehabilitation and Healthcare Center in Middletown, N.Y. has received the 2015 Innovative Practice Award for its program, “Dementia Care: A Transformational Approach Toward Individualized Care”. The award from the New York State Health Facilities Association/New York State Center for Assisted Living (NYSHFA/NYSCAL) was presented on June 30 at the 2015 Innovative Practice Awards program during the association’s annual convention in Saratoga Springs, NY.

The “New Horizons” program has successfully shifted the paradigm in this facility by incorporating all levels of staff and families in their dementia programing, thus creating a transformational approach toward individualized dementia care. Changes were instituted in the areas of dining and food service, environmental upgrades, therapeutic programming and staff training/development.

“As a result of the “New Horizons” program, our facility has seen a steady improvement in several quality measures, improvement in customer satisfaction and a greater appreciation on the part of our staff for individualized person-centered care,” said Vincent Maniscalco, Administrator of Middletown Park Rehabilitation and Healthcare Center. “We are extremely proud of the hard work and dedication of all of our employees, and honored to be recognized with this prestigious award from NYSHFA for this successful program.”

The Innovative Practice Awards were initiated to demonstrate the New York State Health Facilities Association’s commitment to showcasing the high quality services its members provide to their residents.

Winners of the Innovative Practice Awards received a plaque and presented their programs during an educational session at NYSHFA’s annual convention.

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*The New York State Health Facilities Association/New York State Center for Assisted Living (NYSHFA/NYSCAL) is a member-driven association of providers of long term care services, caring for individuals of all ages in proprietary, not-for-profit, and government-sponsored skilled nursing, post-acute, rehab, adult care and assisted living communities across the state of New York. NYSHFA/NYSCAL is dedicated to assisting its members in achieving excellence in the provision of efficient and effective quality long term care services through leadership, professional development and active involvement in the shaping of public policy.*

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