

For Immediate Release  
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**MAPLE POINTE ASSISTED LIVING**  
**RECEIVES INNOVATIVE PRACTICE AWARD**

ALBANY, N.Y. – Maple Pointe Assisted Living in Rockville Centre, N.Y. has received the 2016 Innovative Practice Award for its program, “Fall Reduction”. The award from the New York State Health Facilities Association/New York State Center for Assisted Living (NYSHFA/NYSCAL) was presented on June 28th at the 2016 Innovative Practice Awards program during the association’s annual convention in Bolton Landing, NY.

Using their “Fall Reduction Program,” this assisted living facility was able to reduce their number of falls by over 75%. Since residents, whether in assisted living or skilled facilities, are most at risk to fall within the first 2-3 days of admission, an emphasis was put on a comprehensive initial assessment, including observation, to quickly determine and ameliorate as many risk factors as possible. The program also included enhancement of the maintenance physical therapy program and inclusion of exercise programs, such as Tai Chi, designed to improve strength and balance.

“This program allows residents to gain and maintain safety and independence with transfers, ambulation and activities of daily living, with the added bonus of increasing opportunities for socialization,” said Tammy Marshall, Executive Director of Maple Pointe Assisted Living. “We are proud to be recognized with this prestigious award from NYSHFA/NYSCAL for this successful program.”

The Innovative Practice Awards were initiated to demonstrate the New York State Health Facilities Association’s commitment to showcasing the high quality services its members provide to their residents.

Winners of the Innovative Practice Awards received a plaque and presented their programs during an educational session at NYSHFA/NYSCAL’s annual convention.

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*The New York State Health Facilities Association/New York State Center for Assisted Living (NYSHFA/NYSCAL) is a member-driven association of providers of long term care services, caring for individuals of all ages in proprietary, not-for-profit, and government-sponsored skilled nursing, post-acute, rehab, adult care and assisted living communities across the state of New York. NYSHFA/NYSCAL is dedicated to assisting its members in achieving excellence in the provision of efficient and effective quality long term care services through leadership, professional development and active involvement in the shaping of public policy.*